

ENTREPRENEURSHIP, INNOVATION AND SOCIETY CONFERENCE EIS 3.0

INTERNATIONAL CONFERENCE ON
AI AND SUSTAINABLE SOLUTIONS FOR A CIRCULAR
ECONOMY

Conference on:

19-20th FEBRUARY, 2025

Venue: BML Munjal University, Gurugram | Hybrid Format (In Person & Virtual)

ABOUT THE CONFERENCE

The International Conference on Entrepreneurship, Innovation, and Society explores the role of AI in fostering sustainable practices for a circular economy. Organized by the Institute of Innovation and Entrepreneurship with leading schools, it unites experts from diverse disciplines like sociology, technology, and economics. The theme, "AI and Sustainable Solutions for a Circular Economy," highlights AI's potential in driving eco-friendly innovations and inclusive entrepreneurship. This platform fosters collaboration to address pressing global challenges through technology and innovation.

ABOUT BML MUNJAL UNIVERSITY

Named after the Chairman and Founder of the Hero Group, Brijmohan Lall Munjal, BML Munjal University is engaged in creating, preserving and imparting internationally benchmarked knowledge and skills to a diverse community of students from across the world. BML Munjal University (BMU) was launched in 2014 with a bold vision to revolutionise Indian higher education and nurture future leaders who will become changemakers in India and around the world. BMU's aim is to nurture ethical leaders who are skilled, knowledgeable and have the life skills needed to lead organisations to success. Founded by the Hero Group and mentored by Imperial College London, BMU is a not-for-profit initiative offering undergraduate and post-graduate courses.

CONFERENCE TRACKS

- Track 1:** Sustainable Tech for Social Good
- Track 2:** Circular Economy & Entrepreneurship
- Track 3:** AI & Digital Transformation in Entrepreneurship
- Track 4:** Green Manufacturing & Industrial Innovation
- Track 5:** Social Innovation & Inclusive Entrepreneurship
- Track 6:** Education for Sustainable Entrepreneurship

SPECIAL TRACKS

- Track 7 :** Catalysts of Change: Case Studies in Sustainable Innovation Across Ecosystems
- Track 8:** Practitioner`s Tracks

REGISTRATION DETAILS

Particulars	Category	Early Bird Registration	Regular Registration
Academician	India	INR 3000	INR 3500
	Foreign	USD 130	USD 160
Research Scholars**	India	INR 1500	INR 2000
	Foreign	USD 75	USD 100
Industry experts		INR 5000	INR 8000

**Fee Exclusive of 18% GST*

***Research scholars can apply for a fee waiver to the organizing committee*

PUBLICATION

- **Conference Proceedings:** Selected abstracts will be included in the official conference proceedings with ISBN number.
- **Journal Partners & Submissions:**
 1. **South Asian Journal of Business and Management Cases (SAJBMC):** Full-length papers from selected abstracts can be submitted to this journal. [More Details](#)
 2. **International Journal of Electronic Banking (IJEB):** Papers aligned with the journal's focus are welcome. Published by Inderscience and indexed in ABDC. [More Details](#)
 3. **Vision: The Journal of Business Perspective (MDI Journal):** Selected papers can also be submitted to Vision, and published by MDI Gurgaon. [More Details](#)
 4. **Journal of Business, Ethics and Society (JBES):** Selected papers can also be submitted to BMU's JBES journal. [More Details](#)

NOTE:

- The publication fee for papers accepted for special issue, Scopus, ABDC, EBSCO etc will be borne solely by the author(s) as per the journal's publication processing fee (if any).
- Registration fees include conference kit, tea/coffee, lunch, proceedings.



IMPORTANT DATES

- Submission window opens: **15th October, 2024**
- Submission of initial abstract extended till : **30th January, 2025**
- Initial Abstract Acceptance Notification: **30th December, 2024 - 5th February, 2025**
- Submission of Extended Abstract: **10th February , 2025**
- Early bird registration: **30th January, 2025**
- Last date for registration: **10th February, 2025**

SUBMISSION GUIDELINES

- **Reference Style:** Use any one style (APA, Chicago, Harvard, etc.).
- **Formatting:** Times New Roman, 12pt font, 1.5 spacing.
- **Abstract Submission:**
 1. Initial Abstract: Max 500 words, due 30th January 2025.
 2. Extended Abstract: Max 2000 words upon acceptance, due 30th January 2025.
- **Format:** Submit in PDF/MS Word.
- **Authorship:** Include all authors with affiliations; up to 3 submissions per author/co-author
- **Submission :**
 1. Scan the QR code below to complete the Abstract Submission form, or click the [link](#) provided.
 2. Link for the Abstract template: [LINK](#)



SCAN the QR code for more details

<https://www.bmu.edu.in/eis-conference2025/index.html>

KNOWLEDGE PARTNERS



STARTUP PARTNERS



CHIEF GUEST AND KEYNOTE SPEAKER



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National University of Singapore

INVITED SPEAKERS



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CONFERENCE SECRETARIAT

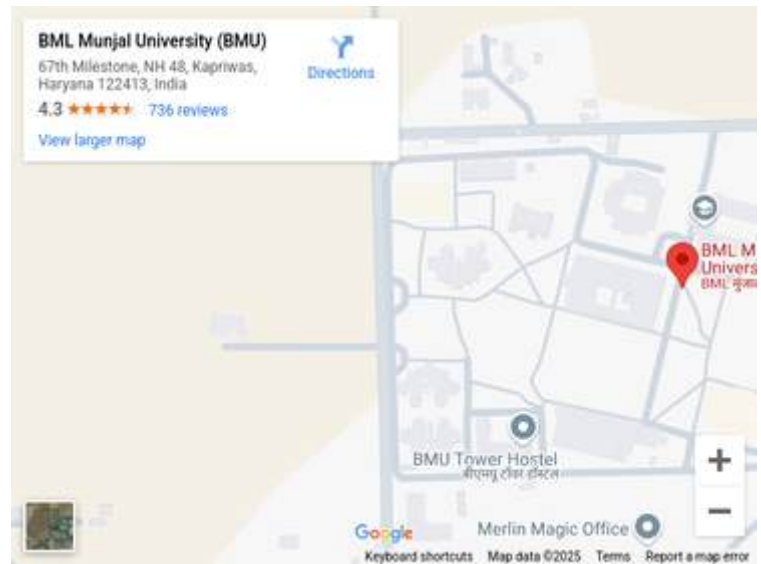
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VENUE DETAILS



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